

Media Release

Basel, April 6, 2016

**Dufry signs a new agreement with Grupo Pullmantur
thus expanding its cruise line operation
and consolidates its leading position in Mexico**

Dufry signs an agreement with Grupo Pullmantur to operate all gift shops onboard their fleet until 2022 and further consolidates its leading position at Mexico City airport with a new duty-free shop.

Dufry signed a new agreement with Grupo Pullmantur to operate close to 2,000 m² of retail space distributed across 4 ships until 2022. The shops will offer a wide range of products from several different categories such as liquor, tobacco, perfumes, cosmetics, confectionery, watches as well as jewelry, fashion, accessories and sunglasses among others.

Grupo Pullmantur is a cruise line headquartered in Madrid, Spain, with more than 15 years of experience. Its main routes include some of the most important regions in terms of tourism: the Mediterranean, the seas of Northern Europe, the Caribbean, the coast of Brazil and the Canary Islands.

Moreover, Dufry has been awarded a concession contract to operate a duty-free shop at Mexico City airport Terminal 2 with 400m² of retail space. The shop joins Dufry's operations at the airport which now account for close to 30 shops, showcasing all Dufry's shop concepts: general travel retail shops, brand boutiques, specialized shops and convenience stores.

Mexico City airport is the busiest airport in Latin America and received 41 million passengers in 2016, of which 14 million international passengers.

Julían Díaz, CEO of Dufry, commented: "I am pleased with the new contracts in Mexico and with Grupo Pullmantur. The first confirms our leadership in Mexico and in the Latin America, while the second illustrates our expertise and the strength of our portfolio with several different retail formats and will allow us to further extend our reach in relevant markets through the very interesting travel retail channel of cruise ships, which is one of our strategic growth areas."

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 2,200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs close to 29,000 people. The Company, headquartered in Basel, Switzerland, operates in 63 countries in all five continents.



**SOS CHILDREN'S
VILLAGES**

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.