

Basel, April 25, 2017

**Dufry renews its duty-free contract
at Liverpool John Lennon Airport for additional 8 years,
confirming its leading position in the UK**

Dufry has successfully renewed its existing duty-free contract at Liverpool John Lennon Airport (LJLA) and adds additional retail space. Liverpool Airport is an international airport serving North West England, where it represents the main gate for passengers traveling to several European destinations, such as Spain, Ireland, France and Portugal.

Dufry signed an agreement to renew and extend its contract to operate the main duty-free shop at LJLA for another 8 years. Dufry currently operates a 730 m² main shop, located in the departure lounge on the upper retail level, and an express store located in the lower level. The agreement also foresees additional retail space, increasing the store area to 820 m² and allowing Dufry to further enhance the shopping experience.

Following the renewal, Dufry will refurbish its main duty-free retail space with an innovative design, showcasing the latest trends in travel retail. With the new attractive layout, Dufry will further extend the existing product assortment, offering several new brands across the main categories, such as Perfumes & Cosmetics, Wine & Spirits and Confectionery among others, thus meeting the very different needs from British and international travelers.

LJLA is considered one of the main airports in the UK and handles close to 3 million departing passengers per year. It serves as an international gateway for the whole Northwestern region of the UK and is an important tourist and business destination in itself.

Julían Díaz, CEO of Dufry, commented: "We are very pleased with another successful renewal, which further strengthens and enhances our concession portfolio in the UK. With our dense network of operations, we are very well positioned to capture and benefit from the increasing interest in the UK as a tourist destination. We look forward to maintaining and further building on our strong relationship and successful partnership with LJLA, supporting further collaboration for both parties and bringing an even better shopping experience to travelers in a world class shopping environment."

Lucy O'Shaughnessy, LJLA Commercial Director, added: "We are delighted to be entering a new contract with Dufry and are excited about the new store development. The new store will be the next step in further improving the retail offer and enhancing the customer's experience here at Liverpool John Lennon Airport and will be the centre of the new development being completed this year."

For further information please contact:

Renzo Radice
Corporate Communications & Investor Relations
Phone: +41 61 266 44 19
renzo.radice@dufry.com

Sara Lizi
Investor Relations
Phone: +55 21 2157 9901
sara.lizi@br.dufry.com

Rafael Duarte
Investor Relations
Phone +41 61 266 45 77
rafael.duarte@dufry.com

Karen Sharpes
Global Trade Media Relations
Phone +44 0 208 624 4326
karen.sharpes@dufry.com

Mario Rolla
Media Relations Brazil
Phone: +55 21 2157 9611
mario.rolla@br.dufry.com

Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 2,200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs close to 29,000 people. The Company, headquartered in Basel, Switzerland, operates in 64 countries in all five continents.



**SOS CHILDREN'S
VILLAGES**

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.