

Media Release

Basel, July 1, 2019

Dufry signs 7 year contract to operate specialty stores at Helsinki Airport

Dufry has signed a seven year contract with Finavia to operate seven new luxury and premium retail shops at Helsinki Airport. A total of 700 m² of retail space will be added in both the Schengen and Non Schengen areas of the airport. This contract further strengthens Dufry's position at Helsinki airport, where it will continue to operate its three main tax and duty free stores and several specialty units, occupying a total of nearly 4,000 m².

Three of the units will see the development of Dufry's own and unique specialized shop concepts: Collection, Timebox and Urban Attitude. Additionally, new luxury brands will also be introduced showcasing iconic international brands such as Longchamp, Coach, Jimmy Choo and Chloe, thus strengthening and enhancing the existing portfolio of luxury brands already present at Helsinki. Work to develop the new shops commences this year and will continue in phases through to 2021.

Commenting on the new contract, Eugenio Andrades, Dufry's Divisional CEO Europe, Africa and Strategy said, "We are delighted to have secured this new contract and would like to thank our partners at Finavia for their support and the trust they have shown in us. Ours is a very collaborative and long term relationship and we look forward to working with the airport team to create welcoming and impactful retail spaces for the over 20 million passengers that will pass through the airport each year. This is an exciting time of transformation for Helsinki airport and we are proud to be part of it".

Finavia's Vice President of Commercial Services at Helsinki Airport, Nora Immonen commented, "We are pleased with the shop concepts and brands Dufry offered. With the luxury and premium shops, we can offer an even wider selection of retail services to both our Finnish and our international passengers. We are looking forward to our cooperation and the opening of the seven new shops".

For further information please contact:

Renzo Radice
Corporate Communications & Investor Relations
Phone: +41 61 266 44 19
renzo.radice@dufry.com

Rafael Duarte
Global Investor Relations
Phone: +41 61 266 45 77
rafael.duarte@dufry.com

Sara Lizi
Investor Relations Americas &
Communications Div. 4
Phone: +55 21 2157 9901
sara.lizi@br.dufry.com

Karen Sharpes
Global Media &
Events
Phone: +44 0 208 624 4326
karen.sharpes@dufry.com

Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN) is a leading global travel retailer operating over 2,300 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs over 30,000 employees (FTE's). The Company, headquartered in Basel, Switzerland, operates in 64 countries in all five continents.

**SOS CHILDREN'S
VILLAGES****Social Responsibility**

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.