



Media Release

Basel, October 10, 2012

Dufry announces launch of share offering

Following the announcement of Dufry AG (“Dufry” or the “Company”) of this morning to acquire 51% of the travel retail operations of Folli Follie Group, Dufry announces that it has launched an offering of shares (the “Offering”) to finance this acquisition. Dufry will seek to place up to 2.69 million newly issued registered shares utilizing the Company’s authorized share capital (the “Offered Shares”). The Offering will be conducted through an accelerated bookbuild procedure as a private placement in Switzerland and to certain qualifying institutional investors outside of Switzerland. The Offering represents up to 9.99 percent of total shares issued and is being made on a non-preemptive basis. Books will open with immediate effect and pricing is expected on Thursday, October 11, 2012.

The number and the price of the Offered Shares (the “Offer Price”) will be determined after the close of the bookbuilding period, which is currently expected to be October 11, 2012.

Application was made for listing of and trading in the new shares to commence on SIX Swiss Exchange on or about October 15, 2012. The Offered Shares will be fully fungible and rank pari passu with the Company’s existing shares. The Company has agreed to enter into a lock-up period ending 180 days after this announcement.

Credit Suisse and Morgan Stanley are acting as Joint Bookrunners in the Offering.
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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB11) is the leading global travel retailer operating more than 1'200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs 14'000 people. The Company, headquartered in Basel, Switzerland, operates in 44 countries in Europe, Africa, Eurasia, Central America & Caribbean, North America and South America.



Social Responsibility

Dufry cares for children and supports the SOS Social Center in Igarassu, Brazil. SOS Children’s villages is an independent, non-political and non-demonstrational organisation established for orphaned and destitute children all over the world.