

NEWS RELEASE

Dufry wins new, ten-year duty-free contract at Martinique International Airport

Dufry, leading global travel retailer, has been awarded a new ten-year concession contract at the Martinique Aimé Césaire International Airport starting January 1st, 2023, for the new duty-free shop covering 750 m² of retail space. It will be located in the new airport extension area currently under construction next to the existing terminal. Alongside the new contract, the current concession for the existing 340 m² duty-free shop, which Dufry has been operating since 2011, has also been extended until December 2022.

The planned airport extension and the enlarged duty-free shop will serve the growing number of passengers visiting the island of Martinique, which is a French overseas department and region located in the Caribbean, which in 2019 welcomed over 2 million travelers.

The new walk-through store is expected to be opened in December 2022 and will feature two distinctive features. The central eye-catching installation will be a rum tasting bar created as a tribute to the island's rum tradition and it will present a unique selection of high quality rums from leading producers. A Hit-the-Beach corner will be a testimony to the heritage and strong beach culture of the island and will allow for the further promotion and showcasing of local products. The increased retail space will also enable the offering of a larger product mix from global brands covering all typical duty-free categories, such as perfume and cosmetics, confectionery, tobacco, spirits, jewelry and travel accessories. A refined selection of local food and souvenirs will complete the product assortment and provide a distinctive sense of place for this tropical island.

Commenting on the new contract Christophe Ricard, General Manager Dufry France, said, "We are proud to continue our longstanding relationship with our partners of Société Aéroport Martinique Aimé Césaire and to contribute to the further development of Martinique's International Airport. We will honor the trust put in Dufry by delivering a state-of-the-art shopping experience of the highest international standards, to best serve the growing tourist community visiting this iconic and beautiful island."

For further information:

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DUFRY GROUP – A LEADING GLOBAL TRAVEL RETAILER

Dufry AG (SIX: DUFN) is the leading global travel retailer operating over 2,300 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas, in more than 430 locations in 64 countries across all six continents.

The Company, founded in 1865 and headquartered in Basel, Switzerland, is offering customers a first-class shopping experience, global brands, a unique market access and landlords a reliable, value-enhancing partnership. To learn more about Dufry, please visit www.dufry.com.



Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.