



Basel, 20th April 2009

Media Release

“Engaging in Corporate Social Responsibility”

Dufry has signed a partnership agreement with the Foundation “Swiss Friends of the SOS Children’s Villages. Dufry will support the construction of a new SOS Social Center in Igarassu/ Brazil. Construction works have started today and will be finished by end of June.

This SOS Social Center in Igarassu will be able to provide a day-care center and class rooms for counselling and training of adults and children, as well as offer basic medical assistance and a small pharmacy. More than 600 people from the neighbourhood will benefit from the services provided by the SOS Social Center: around 500 children ages 0-15, mostly infants and younger children, living in extreme poverty, and around one hundred of their mothers.

Additionally, 16 job positions are created in the city, including ten Educational Assistants, one Social Worker, and one Pedagogical Assistant.

Dufry will support 100% of the construction costs and then later the expected running costs per year and Dufry is 100% committed to developing and adhering to principles that guide its actions in business and social conduct.

The city of Igarassu, located in the Northeast of Brazil, has about 82'000 inhabitants and is part of the metropolitan area of Recife with a population of around 3.5 million. The increasing exodus to the cities during the last years has led to a strong population growth. Of the 3.5 million people, 25 percent are under the age of 15. The poverty rate is as high as 40% of the population. Many people live in slums, where there is a high level of violence, affecting especially children and youths.

Dufry is proud of this project and will continue to engage in social projects so that everyone can see what we're doing to promote a sustainable and responsible approach that creates value for all stakeholders.

For further information please contact:

Lubna Haj Issa

Media Relations

Phone ++41 61 266 44 46

lubna.haj-issa@dufry.ch

Dufry – A leading global travel retailer

Dufry Ltd (SWX: DUFN) is a leading global travel retailer operating more than 1'000 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry South America Ltd. (BOVESPA: DUFB11) is a subsidiary of Dufry AG and is listed on the Brazilian and Luxemburg stock exchanges.

Dufry employs around 11'000 people. The Company, headquartered in Basel, Switzerland, operates in 41 countries in Europe, North America & Caribbean, South America, Asia and Africa.